

ADDY AWARD

4th District American Advertising Federation

Triad Retail Media

Samsung / The-Frame for Samsung for Sam's Club

**Elements of Advertising > Digital Creative Technology >
Innovative Use of Interactive / Technology**

Frank Sorbello, Creative Director

David Bermudez, AD/Design

Axel Tirado, Design

Christian Homme, Copy

David Ortiz, Developer



Mara Clark

2017/2018 Governor

Yeosh Bendayan

2017/2018 ADDY Co-Chair

Beth Eng

2017/2018 ADDY Co-Chair



AMERICAN
ADVERTISING
AWARDS